**Pandas HW – HeroesOfPymoli**

* 3 observable trends based on the data
  1. 84% of the players are males vs. 14% of female players
  2. Female player has higher average purchase ($4.47) per person vs. male player of $4.07. In other word, female player spends roughly 10% more than male player
  3. Most active player age group is between 20-24. A significant focus can be placed if we have male vs. female breakdown in this category.